

RJ REYNOLDS

TOBACCO COMPANY

J. Campbell
Promotional Coordinator

150 Lawrence Bell Drive
Suite #108

Williamsville, NY 14221
(716) 634-4179
Fax (716) 634-3145

July 25, 1997

 Fax (603) 669-5423

D. Beaudet
ASSOCIATED GROCERS

PO Numbers

Dear David:

I would appreciate it if you could provide PO#s for the following promotional material in the space provided and fax to my attention as soon as possible at (716) 634-3145:

WINSTON BUY 2 PACKS GET 2 FREE LIGHTERS / #700649

(Detailed promotional information is attached)

5 Cases Regular Product

PO# _____

#/Cases Per Brand Style:

UPC #

1 (12M) Winston Light 12300-11112

2 (6M) Winston Light Box 12300-11906

1 (12M) Winston Full Flavor 12300-11012

1 (12M) Winston FF Box 12300-11212

59 SKUs of Winston Lighter B2G2F Sleeves/Displays PO# _____

(Item #527552, packed 20/SKU)

Arrival Date: August 11, 1997

EFT Amount: \$2,836.68

Thanks for your continued assistance, and if you have any questions, please call me.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610

/jc

cc: H. Battle

51859 6528